

RECOGNIZING & PROMOTING
BUSINESS EXCELLENCE
since 1987



September 15, 2010

Dear Ms. Langhout,

Congratulations **Vancouver and area RE/MAX agents** on being selected the consumers' choice for 2010 in the category of **Real Estate Broker** in the city of Vancouver.

You have been selected as a top-ranked service provider in your industry, by consumers in your community, represented by an independent market research survey. You are now part of a very select group of business owners and entrepreneurs recognized for their distinction.

Established in 1987, the Consumer Choice Award is considered the most distinguished award of excellence in Canada. It is the most reflective of the marketplace because it is comprised of a statistical survey and not a panel of judges to select the recipients. Leger Marketing, the largest Canadian independent research firm, ensures a rigorous, objective and unbiased assessment of consumers' opinions, perceptions and expectations for the services they purchase.

Ultimately, only top ranking winners are selected by category and invited to the Consumer Choice Award Winners' Circle. The Breakfast Event will provide an overview of our marketing programs (price list enclosed). A prestigious black tie, televised gala which will be held at the Vancouver Convention Centre on November 20th, 2010, is the culmination of this exclusive program.

You will find enclosed a brochure containing all pertinent information relating to the upcoming Winners' Circle Breakfast event.

We look forward to seeing you there!

A handwritten signature in blue ink, appearing to read "MS", is written over a light blue circular background.

Marcel Sbrollini
President

CONFIDENTIAL: Prior written consent from Consumer Choice Award is required to make public, publish or create promotional materials containing this letter.